

Poundcake That Really Pops



7-UP CAKE

- 1½ cups butter
- 3 cups sugar
- 5 eggs
- 3 cups flour
- 2 tablespoons lemon extract
- ¾ cup 7-Up
- Powdered sugar

Cream butter and sugar well. Add eggs one at a time and beat thoroughly. Add flour and beat well. Add lemon extract and 7-Up. Blend well. Pour into greased and floured Bundt or tube pan. Bake in preheated 325-degree oven 1 to 1½ hours or until done. Sprinkle with powdered sugar when cool.



AND MILK

..THE ALL-FAMILY DRINK

For children who won't drink milk...
for adults who want the nourishment of milk
with a decidedly different appeal...

Mix chilled 7-Up and cold milk in equal
parts, by pouring the 7-Up gently into the milk.
Do not stir. The 7-Up adds a light and delicate
flavor making a delicious blended food drink.

Mothers know that this is a wholesome

The New York Times

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a for profit enterprise

flavor appeal that especially pleases children.

